



FOR IMMEDIATE RELEASE (June 30, 2011)

Keiki Hula Festival celebrates 13th year, brings culture, dance to Lahaina Cannery Mall
Two day event features seven halau from across Maui

Lahaina, Maui, Hawaii – The Lahaina Cannery Mall will host its 13th annual Keiki Hula Festival Saturday, July 23 and Sunday, July 24. This free, two-day cultural event will feature seven *halau* (dance troupes) from across the island presenting richly choreographed *kahiko* (ancient hula) and *auana* (modern) hula that express the traditional values of Hawaii and the Pacific Islands.

The weekend celebration also features Hawaiian artisans and crafters demonstrating lei making, weaving, wood carving and other traditional skills. Halau will take the stage every-other hour beginning at 11 a.m. with the last performance at 5 p.m. each day.

SATURDAY, JULY 23

11 a.m. Te Tiare Patitira
1 p.m. Na Kamalii O Ke Akua
3 p.m. Hui Lanakila
5 p.m. Halau Hula Malani O Kapehe

SUNDAY, JULY 24

11 a.m. Te Tiare Patitira
1 p.m. Halau Hula O Keola Aliiokekai
3 p.m. Na Kamalii Nani O Lahaina
5 p.m. Na Pua Melia

Other events in July include:

Tuesday

- Free 'ukulele lessons at 5:45 p.m.

Tuesday and Thursday

- Polynesian Performances Hula Show at 7 p.m.

Saturday

- Keiki Hula Show at 1 p.m.
- Maui Toy Works - Yu-Gi-Oh Card Session from 3 to 5 p.m.

Sunday

- All-ages comedy and magic with Lauro Castillio at 11:30 a.m.
- Keiki Hula Show at 1 p.m.
- Maui Toy Works: Yo-Yo/skill toys workshop and demonstration 4 to 5 p.m.
- Line dancing by Maui Paniolo Posse at 4:30 p.m.

Lahaina Cannery Mall is Maui's only fully enclosed, air-conditioned shopping complex. Open daily from 9:30 a.m. to 9 p.m. (7 p.m. Sundays), Lahaina Cannery Mall has more than 50 shops and restaurants and is located on the north end of Lahaina Town fronting Honoapiilani Highway and Front Street. Management and leasing handled by CB Richard Ellis.

For more information, call (808) 661-5304, visit LahainaCanneryMall.com, or follow @LahainaCannery on Twitter.

#

Contact: Todd Vines, Gilbert & Associates

V: (808) 871-6230

F: (808) 871-9187

E: todd@gilbertadvertising.com

T: @GilbertAds

PHOTOS: Library of high-resolution images available upon request.